



## ***Redefining Normal, Promoting Inclusion***

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FOR IMMEDIATE RELEASE:

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### **The *I am Norm* Campaign Celebrates Inclusive Schools Week 2011**

The *I am Norm* national youth inclusion campaign is excited to partner with The Inclusive Schools Network to celebrate the 11th Annual Inclusive Schools Week™, December 5–9, 2011. Inclusive Schools Week™ (ISW) highlights and celebrates the progress schools have made in providing a supportive and quality education to all students, including those who are marginalized due to disability, gender, ethnicity, geography and language. It also provides an important opportunity for educators, students, and families to discuss what else needs to be done to ensure that schools continue to improve their ability to successfully educate all children. The *I am Norm* campaign is a partnership between The National Inclusion Project, The Including Samuel Project at the Institute on Disability at the University of New Hampshire and Mitsubishi Electric America Foundation. ISW is sponsored by the Inclusive Schools Network at Stetson & Associates, Inc. This year's theme "Awareness to Action: Moving Forward" continues the dialogue started during the 2010 celebration about how schools can make progress on their journey toward excellence by following a path of reflection, planning and action.

*I am Norm* serves as an integral tool to help students at participating schools not only observe Inclusive Schools Week™, but celebrate what makes them unique every other day of the year. As a campaign run by youth, for youth, *I am Norm* youth leaders from around the country will be organizing "I am Norm Days" at their schools to help redefine "normal" and promote inclusion.

The *I am Norm* campaign and The Inclusive Schools Network offer a wealth of resources to host your own I am Norm Day or other Inclusive Schools Week™ event. Visit [www.iamnorm.org/resources](http://www.iamnorm.org/resources) to download our free Education Guide or Take Action Guide and host your own I am Norm presentation. You can also download the 2011 Inclusive Schools Week™ Celebration Kit at [www.inclusiveschools.org](http://www.inclusiveschools.org).

For more information about the *I am Norm* campaign, please visit [www.iamnorm.org](http://www.iamnorm.org) or contact Project Manager, Katherine Vroman at [katherinevroman@iamnorm.org](mailto:katherinevroman@iamnorm.org). For more information about the Inclusive Schools Network and Inclusive Schools Week™, please visit [www.inclusiveschools.org](http://www.inclusiveschools.org) or email [inclusiveschools@stetsonassociates.com](mailto:inclusiveschools@stetsonassociates.com).